

THE SEDOO INITIATIVE FOR  
CHILDREN WITH SPECIAL  
NEEDS

**STRATEGIC PLAN**  
**2018 - 2022**

# **Organizational background**

## **HISTORY**

Established in October 1999, registered with Corporate Affairs Commission (CAC), with operational office and Care centre in Lugbe, FCT.

## **VISION**

Improved wellbeing of vulnerable children and their caregivers in the society.

## **MISSION**

To collaborate with partners in addressing the needs of vulnerable children while promoting their rights.

# Introduction

- Better health care and general well-being has always been a major challenge, especially in the developing world.
- Since the creation of the Millennium Development Goals there have been historic achievements in reducing child mortality, improving maternal health and fighting HIV/AIDS, Malaria and other diseases. Since 1990, there has been an over 50 percent decline in preventable child deaths globally
- Children needs are children rights!
- With this realization, SECHILD advocates for creating a community of psychosocial support to vulnerable children and their families.

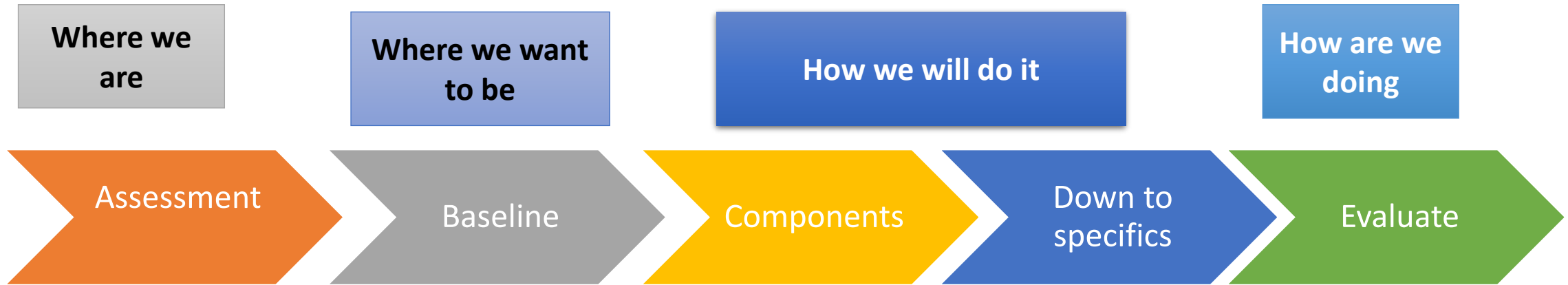
# SDGs no longer business as usual



# Strategic Intent

- This is the first strategic plan of the organization since its establishment in 1999.
- The leadership and management of SECHILD Foundation recognize the need for a strategic plan to act as a practical guide to action.
- The purpose of the plan is to provide a strategic direction for SECHILD Foundation and the programme of action to be taken to achieve the objectives of setting up the organization taking into consideration the contributions towards the Sustainable Development Goals (SDG) and targets.
- The plan provides a framework for performance and monitoring to assess the progress of SECHILD's contributions towards achieving the SDGs.

# Strategy development process



Environmental scan,  
Background, situational analysis, SWOT Analysis, Where we are

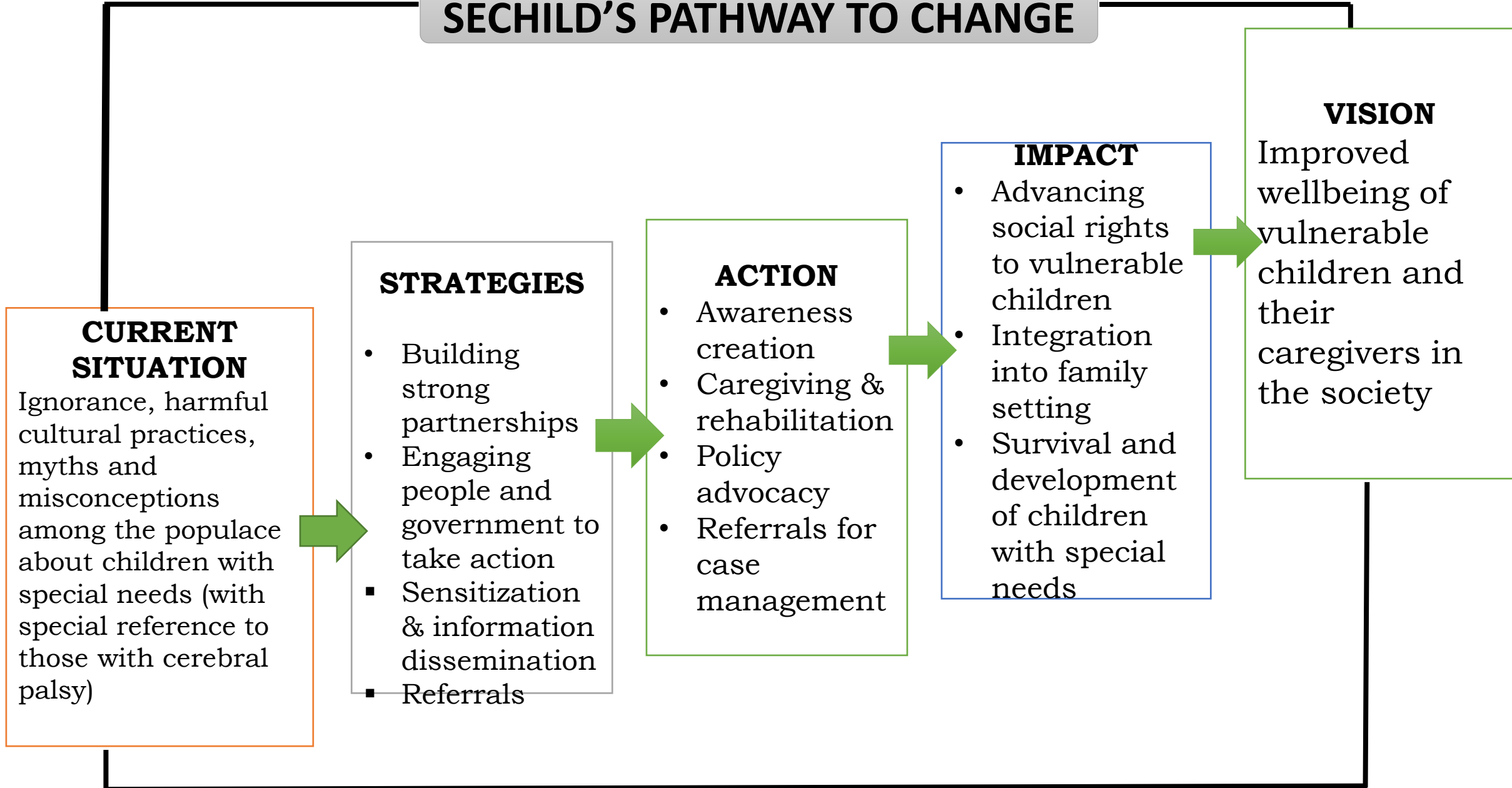
Past, present and future situations, Significant issues, capabilities and gaps

Mission, vision, core values & key objectives

Performance measurement, targets, projects and action plans

Performance management, revised plans and feed back upstream

# SECHILD'S PATHWAY TO CHANGE



# Strategic context analysis

- The 5- year strategic plan has been developed based on analysis of external and internal contexts that SECHILD Foundation is operating (political, economic, social, technological, legal and environmental) as well as an examination of the strengths and weaknesses of the organization.



# Strategic Objectives

1. To improve structures and systems to provide care and protection for vulnerable children (especially children with cerebral palsy) and their households.
2. To enhance the capacity of stakeholders on the rights of children with special needs to support advocacy efforts
3. Raise awareness and increase understanding of issues affecting vulnerable children amongst policy makers and general population through advocacy and social mobilization

# Strategic Objectives

4. To reduce norms and harmful practices that hampers the development of children and adolescents.
5. Promote partnership and collaboration with government, private sector and civil society organizations to improve institutional capacity and systems at all levels for the care and protection of vulnerable children.
6. To advocate for the improvement of quality of care, case management and protection services for vulnerable children To improve referral systems to enhance well being of vulnerable children

# **Strategic priority areas**

- 1) Advocacy and strategic communication
- 2) Networking, partnership, Collaboration and referrals
- 3) Capacity development
- 4) Resource mobilization
- 5) Policy development and program design
- 6) Provision of support services (psychosocial support services)

# SWOT ANALYSIS

## Strengths

- Experienced Chief Executive
- Registered organization
- Committed and dedicated staff
- Dedicated care centre for special children
- 5-year strategic plan with clear mission and vision
- Sound and good operational policies and manual
- Dedicated Board of Trustees and Technical Board of Advisors
- Experience and understanding on quality care and management required for children with special needs

## Weaknesses

- Inadequate accommodation for admitting more children
- Insufficient funding
- Low resource drive
- Inadequate staff

# SWOT Analysis

## Opportunities

- Writing of fundable proposal
- Technical assistance given by Board of Advisors
- Delivering on SDG 3 targets while integrating with other SDGs
- Partnership with consultants with technical expertise
- Sustainability strategies
- Policy and operation review and implementation for sustainability
- Partnership and collaboration with Health care facilities and medical personnel

## Threats

- Low level of awareness on the plight of vulnerable children
- Stigma and discrimination against vulnerable children and their families
- Shifting priorities of donors and philanthropists
- Myths and misconceptions

# Areas of need

- Well equipped shelter with state of the art facilities
- Physiotherapy services
- Play and walking aids
- Food items
- Technical support in areas of psychosocial training for caregivers at the centre
- Support for media hype and awareness creation through radio and television programmes
- Resource mobilization
- Operational cost for running and maintaining the centre
- Learning aids to support skills acquisition and development
- More volunteer
- Set up of a referral system for continuum of care

**CHILDREN ARE SPECIAL GIFTS FROM  
GOD!**



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